SPECIFICATIONS

Model	A1275	A2275
Display Technology	TI DLP (0.55" DMD)	
Display Panel Type	DDP2431	
Brightness	2700 Ansi Lumens	
Native Resolution	SVGA (800x600)	XGA (1024x768)
Contrast Ratio	2500:1	
Projection Lens	1.1x Manual Zoom / Focus Lens	
Uniformity	85%	
Throw Ratio	80"@3.2m	
Throw Distance	1.5m-7m (40"~177")	
Aspect Ratio	4:3 (Standard) / 16:9 (Compatible)	
Keystone	Auto Keystone ±40°	
Input	VGA*1; S-video*1; Video*1; Audio In (Mini Jack)	VGA*2; S-video*1;Video*1; Audio-in (Mini Jack)*1; RCA (L/R)*1; HDMI*1
Output	Audio Out (Mini Jack)	Audio-out (Mini Jack)*1; VGA*1
Control	RS232, USB-B*1	RS232;USB-B*1, RJ45
PC Compatibility	VGA, SVGA, XGA, SXGA, WXGA, UXGA, Mac	
Video Compatibility	PAL, SECAM, NTSC 4.43, PAL-M, N	
Lens Shift H	No	
Lens Shift V	No	
Lamp	190W	
Lamp Life	(STD Mode) 4,000hours / (ECO Mode) 6,000hours	
H-Synch Range	15~100 KHz	
V-Synch Range	50~80 Hz &120Hz(3D)	
Standby Power	<1W	
Power Consumption	250W	
Power Supply	100V – 240V @ 50-60 Hz	
Operating Temp.	0-40℃	
Storage Temp.	-10℃-60℃	
OSD Languages	16 languages including Chinese, English, French, Spanish, Portuguese, German, Italian, Japanese, Russian, Dutch, Thai, Vietnamese, Turkish, Africaans, Indonesian, Arabic	
Speaker	2x3W	
Dimension	273mm x 222.5mm x 92.5mm	
Weight	≤2.5kg	
Standard Accessories	User Manual(CD),Remote Control with Battery, Power Cord, VGA Cable, Warranty Card, Pass Card	
Other Features	1. DLP Link for 3D Projection 2. Auto Reverse in Ceiling Mode 3. Auto Power off without Signal Input 4. Auto Synch. 5. Auto Detection of Input Source 6. One Touch Blank Screen 7. Triple Password Protection 8. Image Freezing, Zoom & Panning	

* Product specifications are subject to change at any time without prior notice.

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ASK Proxima

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A1275 / A2275

6000 hours	3D READY	2500:1	⚡	<1W	±40°Auto	6 Segment
Lamp Life	3D	High Contrast Ratio	Power-off Protection	Less than 1W Standby	Keystone Correction	Color Wheel

ASK, founded in 1984, originally conducted R&D in LCD technology for the production of LCD screens but later turned its focus towards developing overhead panels for projecting images in larger formats.

In 1991, Tandberg Data, a world leader in data storage products, assumed ownership of the firm, which rejuvenates ASK by turning its target to projector manufacture by collaborating with Polaroid under the label "For Polaroid – By ASK". The company undertook an aggressive marketing campaign, building a network of distributors in countries all over Europe and Asia.
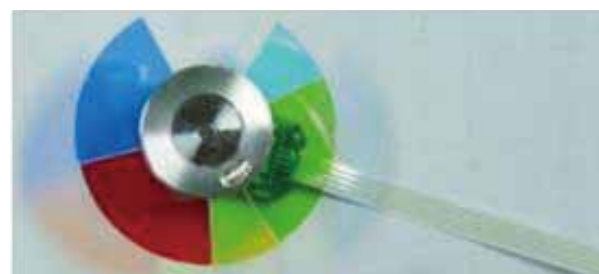
In 1998, to expand the market, ASK acquired its American competitor, Proxima Corporation. Later the company changed its name to Proxima ASA in 2000, and as of 2005, the company was the second largest in the projector industry. The year after, the company merged with the industry leader, InFocus Corporation.

In 2010, ASK Proxima went through another round of re-structuring and started to implement a new strategy to compete in the world market.

Six Segment Color Wheel

The projector adopts mainstream six segment color wheel which adds intermediate color to present a brilliant image.

Ordinary color wheel
Dark and detail lost image

Six segment color wheel
Brilliant and detail accentuated image

TI New Generation DDP2431 Processing Chip

TI new generation DDP2431 processing chip contributes to great elevation of brightness and color performance projecting a clear and smooth image.
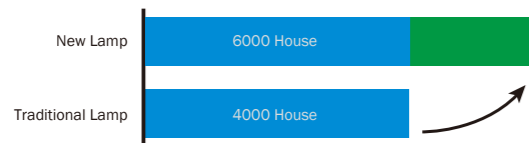
DDP2431 chip's performance

DDP2000 chip's performance

6000 Hours Ultra-long Lamp Life

Lamp life is extended to 6000 hours to save user cost.

New Lamp — 6000 House
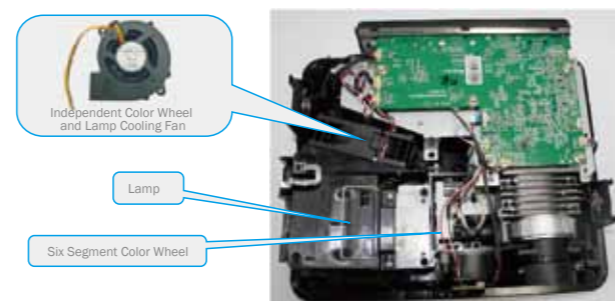Traditional Lamp — 4000 House

3D Ready

This model adopts TI new DDP2431 chip. Combined with unique color processing technology, it is ready to present 3D images for audiences.

Note: while watching 3D movies, viewers shall wear 3D glasses and the input source should be 3D

Independent Color Wheel and Lamp Cooling Fans

Independent color wheel and lamp cooling fan can cool down the lamp in a faster and effective manner in order to extend projectors' life time.

Independent Color Wheel and Lamp Cooling Fan

Lamp

Six Segment Color Wheel

Enclosed Lamp Module Design

The design of enclosed metal lamp bracket can keep lamp explosion shatter inside the module providing safety for users.

Metal Lamp Bracket

Plastic Material

When accidental lamp explosion happens, the bracket can prevent lamp shatter from dashing out causing body injury or damage to internal components. Metal bracket can also help to accelerate cooling to extend lamp life.

Plastic bracket of ordinary projectors can not keep all lamp shatter inside the bracket. When lamp explosion happens, it might cause body injury or internal components damage. It also has the disadvantage of slow heat dispersion for lamps.

Eco-friendly Power Consumption

The standby power consumption of series is less than 1W, which can totally meet the requirements of energy saving and environmental protection.

<1W

Multiple I/O Interface

As an economical model, it almost has all interface for market including S-video, USB, RS232 etc. Users can connect it with HD and other audio visual equipments.
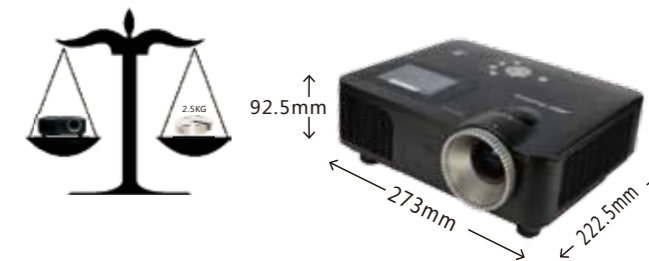
Audio in/out   S-Video   Video   VGA   RS-232   USB-B

Multiple Compatibility

TV

Digital Camera

DV

VCD/DVD

PC/Laptop

Compact and Light

It only weighs 2.5kg with the size of a portable laptop: 273mmx222.5mmx92.5mm easy to bring with and convenient to take out for teaching, training and presentation.

2.5KG   92.5mm   273mm   222.5mm

2500:1 High Contrast Ratio

The contrast ratio of this model can reach 2500:1 to make a sharp image.

Low Contrast Ratio

High Contrast Ratio

Projection Chart

Image Size	Projection Distance		
	Shortest (Max Zoom)	Longest (Mim Zoom)	Height(Center of Lens to Bottom of Screen)
INCH	M	M	CM
30"	1.2	1.3	5
40"	1.6	1.7	6
60"	2.4	2.6	10
80"	3.5	3.9	15
100"	3.9	4.3	16
150"	5.9	6.5	24
200"	7.9	8.7	33
250"	9.9	10.8	41
300"	11.8	13.0	49